



For Immediate Release

June 22, 2022

***Variety BC & Two Additional Local Charities
Bring Back 'The BIG 50/50' Raffle***

(Burnaby, BC) – Variety - the Children's Charity is pleased to announce that they'll be teaming up with the Cerebral Palsy Association of BC and the West Coast Kids Cancer Foundation to bring back *The BIG 50/50* ... an online 50/50 raffle beginning Monday, June 27.

"We're excited to be partnering with these two amazing charities and hope to raise as much as we can for BC's kids," said Josh Pasnak, Interim CEO, Variety BC. "And the bigger the jackpot, the more kids we can help."

Tickets can be purchased by British Columbia residents over 19 years of age and are being sold at the following prices: 4 tickets for \$20, 25 tickets for \$50 and 100 tickets for \$100. The secure, online portal where supporters will be able to purchase tickets can be found at thebig5050.rafflenexus.com.

Ticket buyers will receive an email receipt listing their ticket numbers shortly after purchasing while the jackpot total will be updated regularly on the website.

Upon the winning ticket being drawn on Friday, July 29, *The BIG 50/50* winner will receive 50% of the total ticket sales with the remaining 50% going to Variety BC, the Cerebral Palsy Association of BC and the West Coast Kids Cancer Foundation in support of BC's kids.

For more information, contact Angela Smith, Events Coordinator at 604.268.3890 or email angela.smith@variety.bc.ca.

-30-

About Variety - the Children's Charity:

Variety - the Children's Charity steps in where health care ends providing direct help to children with special needs in BC. For over 55 years, Variety has ensured children have the support to reach their potential. Since 2010, Variety has distributed more than \$35 million in funding to families and organizations in communities all across the province.

Variety's core grant areas range from mobility programs and life-saving medical equipment to specialized therapies, mental wellness counselling and educational programs. To learn more on how you can support Variety - the Children's Charity, visit variety.bc.ca or call 604.320.0505.

Media Contact:

Donnie Gordon

Direct: 604.328.8930

Email: donnie.gordon@variety.bc.ca