



**variety**  
the children's charity of bc

# SHOW OF HEARTS TELETHON



*Kean, 6*

**FEB 23,  
24 & 25**

Global  
News

**SUNDAY  
FEB 26**

1:00 – 5:30 PM  
Global BC

**Global**   
BC



## VARIETY SHOW OF HEARTS TELETHON

The *Variety Show of Hearts* is back on Global BC to celebrate children of all abilities and to ensure that every child across the province has the brightest possible future. Launching on *Global News Hour at 6* on Thursday, February 23rd, viewers will be treated to stories of hope, courage and resilience from children & families who they've helped in 2022. The inspiring stories will then continue on all of Global BC's newscasts including *Global News Morning* and *Global News at Noon* on Friday, February 24th & Saturday, February 25th.

Then be sure to circle Sunday, February 26th on your calendar when the 57th Annual *Variety Show of Hearts Telethon* will air from 1:00 pm to 5:30 pm. The iconic fundraising event will be hosted by Global BC's **Chris Gailus, Sophie Lui, Paul Haysom, Sonia Sungar, Mark Madryga & Michael Newman**, CFOX's **Karen Khunkhun** and Rock 101's **Kiah Tucker** along with **Todd Talbot**. Joining them will be **Alvin Law, Marco Pasqua, Howard Blank & Jessica McCready** as well as Variety Youth Champions, **Esabella Strickland, Kaitlyn Lye** and **Jayden & Ashton**.

And making their *Show of Hearts* debut will be special guests, **Sarah McLachlan** and **Jim Cuddy, Devin Cuddy & Sam Polley**. Also performing will be pop-rock singer, **Fefe Dobson** and Coquitlam's own **Tyler Shaw**.

Plus you'll get to see your donor dollars at work when you'll meet more Variety kids including 11-year-old Cameron from Prince George who received an autism assessment and 14-year-old Alex from Burnaby who received a tuition bursary to attend Whytecliff Agile Learning Centre.



Be sure to join us for this year's *Variety Show of Hearts* when thanks to our generous sponsors, your donation will have double the impact up to \$850,000. So tune in and together, we can continue to transform the lives of BC's kids ... one child at a time!



**Karen  
Khunkhun**



**Kiah  
Tucker**



**Todd  
Talbot**



## MEET KEAN

Kean is a 6-year-old boy from Chilliwack who has been diagnosed with autism, asthma, childhood apraxia of speech and a seizure disorder. He has struggled with his chronic health conditions since birth often requiring frequent medical appointments & hospitalizations, visits to the emergency room & therapy sessions. Kean is currently waiting to be tested for a sleep disorder.

These medical conditions don't keep Kean down though. His mom, Jenise describes him as a "happy little guy who loves singing, playing strategy games on his tablet and going to school". Kean is very affectionate

*"Kean's happily keeping busy just like any other kid." – Jenise, Kean's Mom*

and sometimes picks random people to wave to and hug. He will also randomly pat Jenise on the back and tell her, "You're doing a really good job Mom."

Right now, building Lego creations is Kean's passion and he is also learning to print. He finds anything that requires fine motor skills challenging so he tires easily when practicing his printing but he loves math and displays a real ability for adding numbers using his fingers.

Since infancy, Kean has experienced frequent drops in his oxygen levels during asthma attacks, viral-induced illnesses and while sleeping. To help keep Kean safe during these times, Variety has provided him with a Massimo Rad5 Pulse Oximeter

along with oximeter supplies.

The oximeter has made a huge difference in Kean's life – and in his parent's lives – as it has greatly improved his health.

Kean is currently enrolled in equine therapy that his family pays for to help him with his balance but Kean will likely need more assistance from Variety with therapy for his speech & motor skills as he grows and develops.





Sarah  
McLachlan



Fefe  
Dobson



Tyler  
Shaw

## ROBERT BATEMAN POSTER



This year, donors will receive Robert Bateman's *Haida Spirit* poster for a minimum donation of \$169. *Haida Spirit* is a captivating depiction of the award-winning artist's visit to the Haida Gwaii where he was guided by a Haida elder to a peaceful bay where Bill Reid's canoe sat at an anchorage.

Donors will also have the opportunity to have their poster framed by GS & Company for an additional \$189 + taxes & shipping with a portion donated to Variety.

*\*Any NEW monthly donor, those who contribute \$35+/month or increase their monthly donation by any amount are also eligible to receive the poster.*

## VARIETY SCHOOLS PROGRAM

During *Variety Week*, you were introduced to our Variety Schools Grant Program where you saw Variety working with schools across the province to bring an accessible & inclusive project to life by matching funds up to \$10,000.

And now during the *Show of Hearts*, we'll be launching our Variety Schools Fundraising Program where schools are showing their support for BC's kids by organizing fundraising initiatives including bake sales, bottle drives & car washes!

## BOB McGRATH TRIBUTE



Last year saw the loss of *Variety Show of Hearts* legend, Bob McGrath.

The TV icon – who quickly became a household name for his portrayal of music teacher, "Bob Johnson" on the Emmy Award-winning PBS children's series, *Sesame Street* – also went on to become a *Show of Hearts* legend making a total of 40 Telethon appearances over the past five decades.

During the 4½-hour telecast, we'll be featuring a special tribute to celebrate Bob's dedication and all that he did in support of Variety and BC's kids.



**Over 1,100 kids are waiting for your help!**



## VARIETY SUNSHINE COACHES – OVER 50 YEARS OF HELPING KIDS GET TO WHERE THEY NEED TO BE!

Since 1966, Variety Sunshine Coaches have been enhancing the lives of kids across BC. These vehicles are so much more than transportation ... they provide inclusive programming that create a sense of community, belonging and security for the kids that use them every day.

One of Variety's most cherished & enduring programs, the Variety Sunshine Coach program provides transportation to organizations that provide education, recreation & therapy to BC's kids. This year, we'll be revealing our 619th Sunshine Coach!








## 200 NEW MONTHLY DONORS TO HELP 40 NEW KIDS

With the increase in requests from families reaching out for help, Variety BC is in need of 200 new monthly donors so we can help another 40 kids. We're thrilled to announce we have several generous donors who will be matching the contributions of all new monthly donors for one year up to a total of \$40,000.

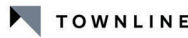
Joining our Monthly Giving program is an easy way of helping kids all year long. With the support of the Variety Cares Community's monthly donors, Variety can take a planned, long-term approach to making a lasting impact in children's lives. Sign up to become a monthly donor today and you'll double your annual donation while helping 40 more kids!

### WAYS YOU CAN GIVE

-  **MAIL:** Return the enclosed reply form and your donation will be matched.
-  **ONLINE:** Visit [variety.bc.ca](http://variety.bc.ca) to donate or scan the QR code on the enclosed reply form.
-  **BY PHONE:** Call 310-KIDS (5437) toll-free in BC.
-  **BY TEXT:** Text the word "KIDS" to 45678 to make an automatic \$25 donation.
-  **HELP US FUNDRAISE:** Join our online community and set up a fundraising page at [supporting.variety.bc.ca/showofhearts](http://supporting.variety.bc.ca/showofhearts).



# THANKS TO OUR SPONSORS & SUPPORTERS, YOU CAN DOUBLE YOUR DONATION UP TO A TOTAL OF \$850,000 IN MATCHING DOLLARS



## THANK YOU TO OUR MEDIA SPONSORS



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Add info@variety.bc.ca to your contacts to receive Variety information & family stories by email