



**variety**  
the children's charity of bc

Amara,  
Quesnel

Variety - the Children's Charity of BC

# **DONOR IMPACT REPORT**

2022/2023

Andrea  
Tang



“Variety to me is like a miracle because it came at the right moment when I really needed it. I was at my very lowest and Variety was able to really help Katteya and my family.”

- Rosa, Katteya's mom

Looking back on 2023, we see the unwavering support of our donors, volunteers, and partners behind each and every story of impact. We hope that you feel a sense of pride in supporting the greatest needs of children and youth with disabilities and complex needs and in knowing that your support truly does transform lives.

This past year, we were able to impact over 21,000 children and youth across 240 communities in BC. This simply wouldn't have been possible without you.

Thank you for stepping up for children during key developmental years ensuring that kids of all abilities have access to the critical supports needed to play, walk, communicate, learn, fully participate, and experience belonging in their community. You help change the trajectory of their future for the better.

Thank you for reducing the financial burden of so many parents who are feeling isolated, exhausted, and overwhelmed by the day-to-day to provide their child with the therapies and equipment needed to overcome the limits of what they thought possible.

Because of our generous supporters, we partnered with schools across the province providing support for inclusive and accessible playgrounds, sensory rooms, and other adaptive equipment so that kids of all backgrounds can have equal opportunities to thrive – we put our ideas to action fueled by your support. It is our partnerships that make us incredibly proud and optimistic for the road ahead.

We are more determined than ever to see the day where children of all abilities have equal access to the critical support they need and where no child is left behind. More families need our help than ever before. With your continued support, we can build on our achievements to ensure a future truly fit and inclusive for every child.

With heartfelt thanks,

A handwritten signature in black ink that reads "Andrea Tang".

Andrea Tang  
CEO, Variety - the Children's Charity of BC

Prescott,  
Kelowna



## You helped children like Prescott

In 2022, Prescott was diagnosed with Periventricular Leukomalacia (PVL), a type of brain injury that affects premature infants. PVL is an injury to the white matter of the brain which can cause problems with motor movements and can also lead to cerebral palsy.

Prescott cannot walk or talk but thanks to Variety she's receiving vital access to therapies that will help her reach her full potential. With Variety donors like you, Prescott has a brighter future ahead thanks to weekly occupational and physiotherapy sessions, as well as intensive speech therapy to help develop her communication skills.

# A year you made possible.



**\$11.1 Million**

Total raised by Variety partners and donors



**19,500**

Total number of donors



**21,000+**

BC children impacted by Variety programs



**240**

BC communities supported by Variety



**6,646**

Variety grants supporting kids and families

**6,646 total**  
Variety grants  
(including BCFRP)

**2,173 total**  
Individual grants

**4,466 total**  
Emergency grants + BCFRP

**7 grants**

For Sunshine Coaches that benefitted around 3,500 kids

**203** Mobility and medical equipment grants

**875** Speech, physiotherapy, occupational and other therapies

**108** Mental Wellness

**699** Autism assessments

**82** Psychoeducational assessments

**206** Tuition bursaries and tutoring

**520** Variety emergency hospital grants



Ronan & Callum

**BC Family Residence Program (BCFRP)**  
**3,946**  
Emergency grants

This program, facilitated by Variety, provides critical travel and accommodations assistance while a child or infant requires care.

**Variety Cares Community**  
**1,604**  
Monthly donors

Our Monthly Giving Program is vital in providing a reliable foundation of support that helps families year-round.



Columbia Park Elementary

**Your support made schools more inclusive**

Last year, donors like you helped Variety fund critical projects in schools in 27 BC communities.

These projects helped build safer spaces where all children belong, particularly children with disabilities and complex health needs.

**15,000+**  
Students impacted  
**44**  
School partners  
**27**

BC communities  
**\$241,997**  
Funded in school grants



Hargun,  
Surrey

## Variety Week

Variety's 8<sup>th</sup> annual Variety Week was presented in partnership with Global BC October 16 to 20. Variety Week is special because it reminds us that one week can change countless lives. The collective impact of 8,339 donors helped change the lives of 672 children and their families across BC.

Your generosity creates an incredible ripple effect that is felt through homes, schools, and our community.



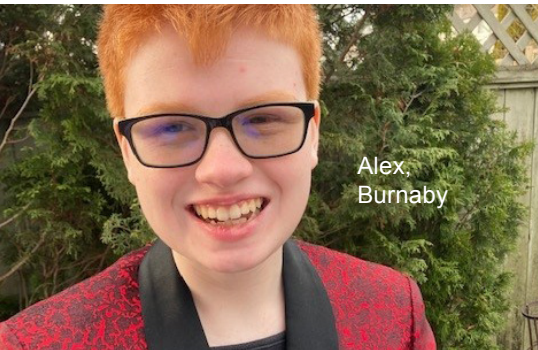
Amara,  
Quesnel

## Show of Hearts

The 57<sup>th</sup> annual Show of Hearts was hosted on Global BC on February 26<sup>th</sup> bringing viewers and donors like you together to support children across BC who have disabilities and complex health care needs.

With a line-up of artists including: Nickelback, Sarah McLachlan, Jim Cuddy, Drew Scott, Nelly Furtado, Eugene Levy, as well as inspiring stories of hope.

With more than 9,500 donations, our community of donors, and corporate partners stepped up for kids and families across our province.



Alex,  
Burnaby



## Boat For Hope

Boat for Hope returned for its 25<sup>th</sup> anniversary with a pirate-themed adventure for Variety children and families. A total of 587 individuals, including 278 kids, enjoyed this day and we want to thank our dedicated committee, volunteers, and sponsors who made this day possible.

Boat for Hope is a unique event for everyone, bringing the community together so that kids can be kids. It also raised an incredible \$120,000!

**“With the support of Variety, our family can share in every moment of our day with Amara.**

**With Amara’s level of needs and with her equipment becoming old and damaged over time, we have been limited in the ways that we can move and play throughout the house all together as a family.**

**Thanks to Variety, Amara will have the means to play with her brother, cousins, and friends at the same level with comfort and safety. Accessibility is so limiting, not just to Amara, but to us as a family. We want to be able to do everything together and have those experiences for Amara.”**

**- Raina, Amara’s mom**



### Variety – the Children’s Charity of BC

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