



## FOR IMMEDIATE RELEASE

## Annual Boat for Hope Returns to Support Children Across British Columbia More than 900 participants to enjoy pirate-themed day of fun on June 8

**Vancouver, BC – May 30, 2024** – Variety BC is thrilled to announce the return of its highly anticipated annual event, Boat for Hope. Set to sail on June 8, 2024 at the **Royal Vancouver Yacht Club**, this nautical adventure promises a day filled with fun, excitement, and heartwarming experiences in support of children with disabilities and complex health needs across the province.

Now in its 26th year, Boat for Hope brings together a fleet of decorated boats and generous skippers, offering a memorable day on the water for hundreds of children and their families. Participants will embark on a treasure hunt, encountering lively pirates, collecting treasures, and enjoying various themed activities. The event not only provides an unforgettable experience for the children but also raises critical funds in support of Variety's programs and services.

"We are incredibly excited to see Boat for Hope come together for Variety again this year," says **Andrea Tang**, CEO of Variety BC. "This event embodies the spirit of our mission by creating joyful, inclusive experiences for children with complex health needs. The support we receive from the community, volunteers, and sponsors is truly inspiring, and it makes a significant impact on the lives of the children and families we serve."

The day will begin at the Royal Vancouver Yacht Club, where participants will be greeted by a vibrant atmosphere filled with music, entertainment, and a sense of adventure. After the thrilling boat ride, families will return to shore for a celebratory barbecue, games, and activities designed to delight and entertain kids of all ages.

Boat for Hope is made possible for Variety families through the dedication of volunteer skippers, the generosity of sponsors in the boating and business community, and the enthusiasm of participants. Community members are encouraged to get involved by donating silent auction items, buying raffle tickets, volunteering, sponsoring the event or making a donation. Every contribution helps provide specialized therapies, mobility equipment, mental health services, and educational programs for children in need.

For more information about Boat for Hope, including how to participate or support the event, please contact our team at **info@variety.bc.ca**.

- 30 -

## **About Variety - the Children's Charity**

Variety is on a mission to help every child with complex healthcare needs fulfill their unique potential. By providing life-changing support and essential resources—including medical and mobility equipment, specialized therapists, mental health counsellors, expert tutors, and vital assessments—we empower extraordinary children to overcome barriers and thrive. We believe that every child has the right to live in an inclusive world and feel a sense of belonging in their community. Every donation helps more kids be kids and makes a profound difference in the lives of families across British Columbia. For more information or to support Variety, visit variety.bc.ca or call 604.320.0505.

## **Media Contact**

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